

**Multiplier Event, Murcia**  
*9<sup>th</sup> and 10<sup>th</sup> April 2015*

**Agenda**

**Thursday, 9th April**

- 09.30 h* **Welcome and CEEIM Presentation**
- 10:00 h* **Enterprise+ Project Presentation**  
*Speakers: Ms. Herminia Real and Ms. Esther Peñalver | CEEIM*
- 10:30 h* **Participants introduction**
- 11:00 h* *Coffee break*
- 11:30 h* **Youth unemployment and entrepreneurship education overview in the Region of Murcia**  
*Speakers: Ms. Herminia Real and Ms. Esther Peñalver | CEEIM*
- 12.00 h* **Regional strategies and programs on entrepreneurship education**  
*Speakers: Regional Development Office of the Region of Murcia*
- 13:00 h* *Networking Lunch*
- 15:00 h* **Project details**
  - ✓ Benefits of the participation in the project
  - ✓ Possible target groups
  - ✓ Project course*Speakers: Ms. Sheverdina and Ms. Stefanie Schultheis | Bochum University (Germany)*
- 15:30 h* Presentation of the training for talent scouts:  
**“Assessment of entrepreneurial talent – The Potential Analysis Losleger”**  
*Speaker: Lena Hiller | University Duisburg-Essen*
- 17:00 h* **Questions**
- 18.00 h* **Consortium evening activities**

**Friday, 10th April**

- 9:30 h* Presentation of the training for mentors:  
**“Entrepreneur exercise workshop and the role of mentors”**  
*Speaker: Gunther Settelmeier | Alt hilft Jung – Senior Business Support Association (Germany)*
- 11:00 h* *Coffee Break*
- 11:30 h* **Debate:** Certification of the participation in both programs and suggestion dates for the regional pilot phase