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**10.05.2017**

**Expert Conference of the Project Enterprise+ with the Theme  
Entrepreneurship Education in Europe  
between (Youth-) Unemployment and Digitalization in the Economy**

Dear Sir or Madam,

I hereby invite you to our expert conference of the project Enterprise+ from

**Thursday, June 1<sup>st</sup> 2017 to Friday, June 2<sup>nd</sup> 2017.**

**Starting at 9.00 o'clock in the conference room II (Tagungsraum II) at the canteen lobby (Mensafoyer), Ruhr- University Bochum,**

with the following agenda:

**First day: June 1<sup>st</sup> 2017**

8.30 – 9.00	Registration of participants
9.00 – 9.15	Welcome by the Vice Rector for Academic Affairs and Professional Development Prof. Freitag/ Welcome by Dr. Martin Kröll, head of project
9.15 – 9.20	Presentation of the agenda and moderation by Dr. Monika Küpper
9.20 – 9.40	a) The project Enterprise+ - Challenges, central questions and approach - Dr. Martin Kröll
9.40 – 10.20	b) losleger: The potential analysis for the entrepreneurial thinking and acting. Professional orientation of youths and young adults - Prof. Retzmann and Anh Dinh (University Duisburg-Essen)
10.20 – 10.35	<i>Coffee break</i>
10.35 – 10.40	Introduction of the speeches (speakers and perspectives)
10.40 – 11.20 around 30 min. Speech & 10 min. Questions	c) Development and support of start-ups in North Rhine-Westphalia - Dr. Meike Rabanus (Ministry for Economic Affairs, Energy, Industry, Small and Medium-sized Enterprises and Handicrafts in Germany's Federal state of North Rhine-Westphalia)
11.20 – 12.00 around 30 min. Speech & 10 min. Questions	d) Entrepreneurship and digitalization –Nicola Becker (Digital Economy NRW of the Ministry for Economic Affairs, Energy, Industry, Small and medium-sized Enterprises and Handicrafts in Germany's Federal State of North Rhine-Westphalia)
12.00 – 12.10	Outlook at the afternoon and transition

12.15 – 13.15	<i>Lunch break</i>
13.15 – 13.20	<i>Introduction of the speeches (speakers and perspectives)</i>
13.20 – 13.35	e) Founder network in Lippe “Go!” – Maria Klaas (Chamber of Industry and Commerce Lippe, Detmold)
13.35 – 13:50	f) Promoting Entrepreneurship through an example of the project country Greece – Artemis Saitakis/George Papamichail (Science and Technology Park of Crete - Step-C)
13:50 – 14.05	g) Promoting Entrepreneurship through an example of the project country Spain – Herminia Real Ruiz (Center for Entrepreneurs with innovative initiatives, Murcia)
14:05 – 14.45	h) Entrepreneurship Education – Inspire, Empower, Help to Make a Difference - Prof. Dr. Ewald Mittelstädt (University of Applied Science South Westphalia)
14.45 – 15.25	i) Entrepreneurship School – innovative qualification methods in the field of entrepreneurial – Ronald Kriedel/Jan-Martin Geiger (TU Dortmund University)
15.25 – 15.40	<i>Coffee break</i>
15.40 – 16.00	j) Entrepreneurship and Digitization in the Ruhr Metropolis – Rasmus Beck (Wirtschaftsförderung metropol Ruhr GmbH)
16.00 – 16.20	Lessons Learned: Discussion and opinions
16.20 -16.35	Outlook – Prof. Retzmann & Dr. Martin Kröll
16.35 – 16.50	Participant feedback
Form 17:30	Social event

### Second day: June 2<sup>nd</sup> 2017

9.00 – 9.05	Welcome and Agenda – Dr. Martin Kröll
9.05 – 10.20	Enterprise+ presentations of the project partners (around 15 min.)  <ul style="list-style-type: none"> <li>a.) Presentation: Herminia Real Ruiz – Center for Entrepreneurs with innovative initiatives in Murcia, Spain</li> <li>b.) Presentation: Krisztina Erdős-Pohli – Chamber of Commerce and Industry of Pécs-Baranya, Hungary</li> <li>c.) Presentation: Galina Mihneva - Gabrovo Chamber of Commerce and Industry – Bulgaria</li> <li>d.) Presentation: Athanasios Vourlas – Eniochos Consulting in Heraklion, Greece</li> <li>e.) Presentation: Jūratė Mėdžiuvienė – German-Baltic-Chamber of Commerce and Industry in Vilnius, Lithuania</li> </ul>
10.20 – 10.35	<i>Coffee break with the module posters</i>
10.35 – 11.35	Workshop – unfold effects sustainable <ul style="list-style-type: none"> <li>a) How can one publicize the results of the project (training concepts and modules) on a national and European level?</li> </ul>

	<p>b) Who can we win as a financier/ supporter for further implementations of the activities?</p> <p>c) How can we measure success of our dissemination strategy?</p>
11.35 – 12.00	Digitization of the “founders workshop” in Enterprise+ – Dr. Martin Kröll
12.00 – 13.00	<i>Lunch break</i>
13.00 – 13.30	Discussion and opinions of the suggestions concerning the digitalization
13.30 – 14.30	Reflection: potentials and resistances in Enterprise+
14.30 – 15.45	<p>Establishment of the final report: requirements, content, tasks - Kristina Burova</p> <p>a) content report</p> <p>b) financial report</p>
15.45 – 16.00	Closing

Please, send a confirmation E-Mail until the **26.05.17** at following address [enterprise-konferenz@ruhr-uni-bochum.de](mailto:enterprise-konferenz@ruhr-uni-bochum.de).

We are looking forward to your participation at the conference.

Best regards

Dr. Martin Kröll (project manager)