

European challenges

- The Enterprise+ Project -

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Erasmus+

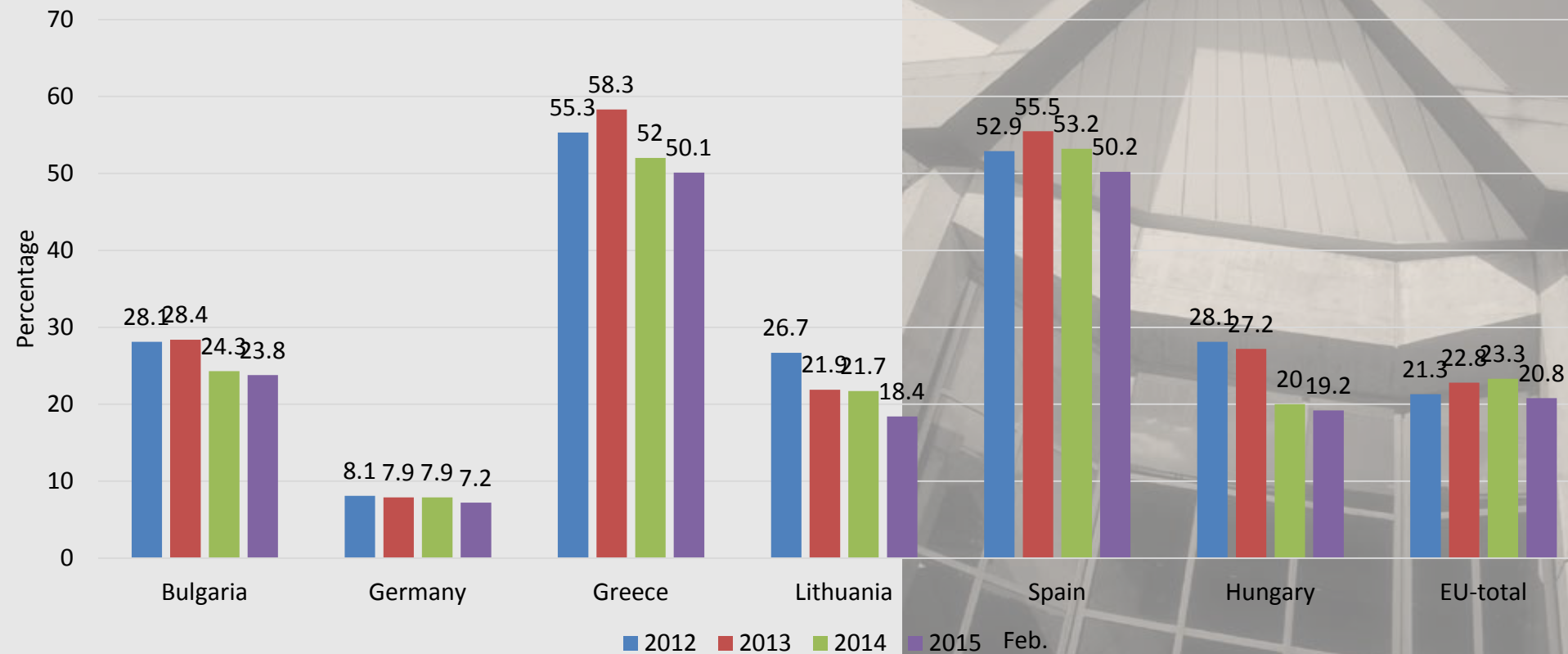
Human Resource
Management &
Qualification



RUB

Challenge: Unemployment in Europe

Youth unemployment: is higher!



How can the entrepreneurial competences of young persons be indentified early and how can the foundation initiative be promoted?



Instruments to be implemented

Project activities and phases



We have two methods that shall be implemented in each EU country:

Potential Analysis

- absolute new
- scientific established and tested

Student Enterprises

- German award founder
- 2000 student teams every year
 - 65 000 students until now
 - Sponsor: Porsche, ZDF, Stern, Sparkasse (bank)

How do they match?

Potential Analysis → Personality & Competence

Assessment

Student Enterprises → Competence **Development** and
specific **practicing** in founding a business

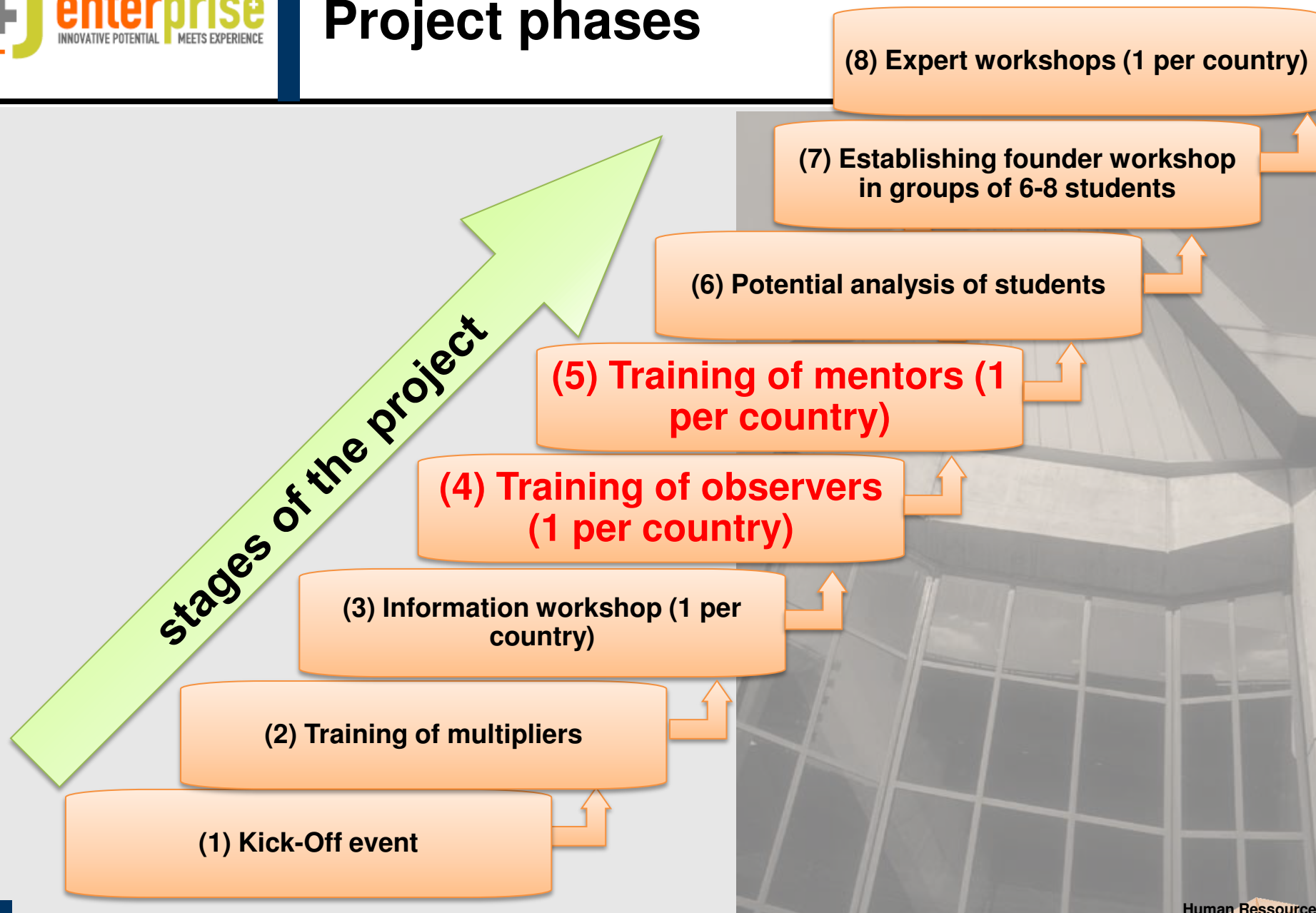
adjusting the **Competence Development dependent on the
results of the Assessment**



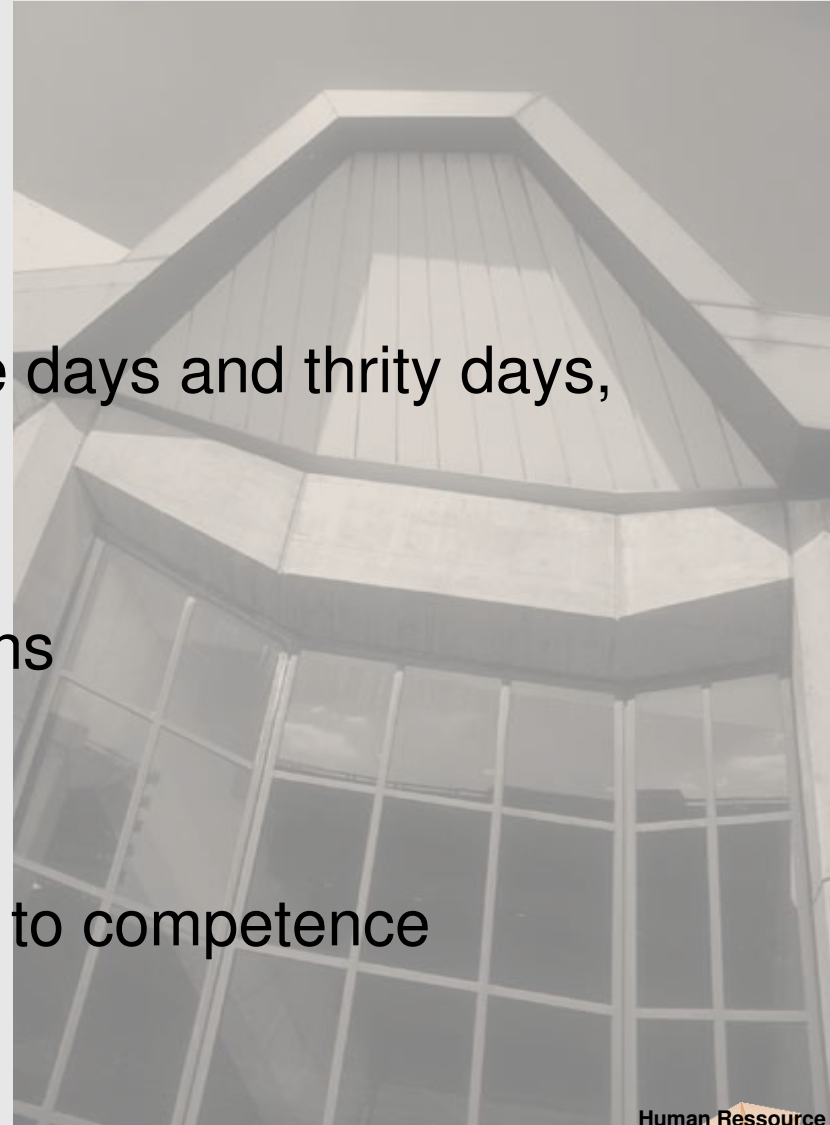
Project phases



Project phases



- reflection implementation
- approach founder workshop
advantage and disadvantage five days and thirty days,
clear presuppositions
- Copy right: problems and solutions
- questions about the project?:
Job Developer: from job creation to competence
development“



Thank you very much for your attention!



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